Lincoln Nunnally

Marketing, events and community outreach, with the websites and campaigns to back it up

Vidalia, Georgia area lincoln.nunnally@gmail.com · lincoln-resume.we-succeed.org

What You Are Looking For

- **Marketing.** I plan and run campaigns from start to finish today: websites, written content, email and social media. Before that I ran a company's website and advertising.
- **Event planning.** As an associate pastor I planned, promoted and hosted church and community events, from the first announcement to the cleanup.
- **Social media.** I ran a church's social media and announcements, and I write and schedule social content now.
- **Working with people.** Years of direct sales taught me to walk into a business, ask for something and earn a yes.

Experience

Founder, We Succeed

Vidalia, Georgia · Apps and solutions for niche markets, and the promotion behind them

- Build apps that solve everyday problems for the people who use them, and the websites and landing pages that promote them, each with a clear way to ask or sign up.
- Plan and run email campaigns from start to finish: the audience, the message, the landing page and the request form, then compare versions by replies and requests and keep what works.
- Write social media content for Facebook and Instagram.
- Develop creative ways to build awareness for events and to help people make personal connections.

Associate Pastor & Community Outreach

Millstead Baptist Church

- Planned, promoted and hosted church and community events, from the first announcement to the cleanup.
- Ran the church's social media and announcements so people knew what was happening and felt welcome to come.
- Focused on relational outreach and practical help, connecting people in the community with the church and with each other.

Sales, Marketing & Customer Accounts

Consolidated Copier Services, Inc. · Greater Atlanta

- Sold copiers and service agreements directly to businesses.
- Managed the company website and kept it current.
- Managed the company's advertising and marketing.
- Wrote lease agreements, explained terms clearly, and collected balances while keeping the customer relationship.

Work You Can See

We Succeed
Apps and solutions for niche markets. we-succeed.org

Laser Engrave Market
Engraved signs, gifts and promotional items. laser.engrave.market

ChurchConnect
Software and a directory for churches. churchconnect.cloud

Skills

Event Planning & Hosting · Social Media Content · Email Campaigns · Websites & Landing Pages · Local Search & Google Business Profile · Advertising · Direct Sales · Community Outreach